



Quality prevails here!

6 decades! For over 60 years, Imperial beverages has been bringing the best flavor and quality to homes and families throughout Brazil. Each brand, each product, each packaging contains the ingredients that please so much, produced with dedication, talent, competence, affection and special care to offer the best there is! Strategically located in Trindade – Goiás, at the center of Brazil, in an area of 84,000 m² houses an industrial plant of 22,000 m² and 2,400 m² of administrative area . This infrastructure allows the manufacturing of numerous leading brands, either licensed our own or outsourced, which have become popular with the Brazilian population!



The company develops, manufactures and distributes beverages from all segments, in 9 production lines, in several packages including PET bottles, aluminum cans, Tetra Pack and glass in many sizes. There are more than 100 products, including juices, nectars, juice drinks, soft drinks, energy drinks, ices and beers. The company also serves as a co-packer for several large national and international companies, outsourcing well known brands.



MISSION

Be excellent, productive, effective, predictable and generate profit, with ethics and quality, training and preparing our employees to be better people every day.

VISION

Be recognized as one of the best company in North and Central-West region.

VALUES

- Loyalty in internal and external relationships.
- Common sense and simplicity.
- Well-managed costs and every moment the search to reduce them, using creativity in the processes.
- Focus on quality, customers and management excellence.
- Be responsible for decisions.



Our Partners









































Our Brands











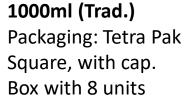




Market leader in the ready-todrink nectar segment in our region (elected by the Pop List as the Most Remembered Brand 12 consecutive times), La Fruit is a with Nectar important concentrations of fruit juice (11% to 50%), fortified with vitamins E, C, B1 and B6, a natural product without preservatives, available in mango, cashew, passion fruit, guava, orange, grape/apple and peach/apple, in addition to light versions of grape and peach flavors. Validity: 1 year.









200ml (Trad.)
Packaging: Tetra Pak
Slim, with straw.
Box with 27 units



350ml Packaging: Alu. Can case with 12 units

imperial



1000ml and 200 ml
Packaging: Tetra Pak
Square, with cap.
Box with 8 and 27 units



1000ml (100 % juice)
Packaging: Tetra Pak
Square, with cap.
Box with 8 units



1000ml
Orange and Grape
Packaging: PET
case with 6 units



With more than 40 years in the market, Goianinho is a regional leader in the segment of soft drinks in the family packaging, flavors include guaraná, orange and grape, the product uses fruit juice or seed extracts.

Special orders in other flavors in the can package available. Validity: Bottles 6 months, can 1 year.



3000ml

Packaging: PET Flavor: Guaraná Case with 8 units



2500ml

Packaging: PET Flavor: Guaraná Case with 6 units



2000ml

Packaging: PET Flavor: Guaraná Case with 6 units

imperial



2000ml

Packaging: PET Flavors: Orange and

grape

Case with 6 units



500ml

Packaging: PET Flavor: Guaraná Case with 12 units



350 ml

Packaging: Al. Can Flavor: Guaraná Case with 12 units





Pitchula was the first soft drink in Brazil aimed at children in a 250ml pet packaging. With over a decade of success, it is the only soft drink with vitamins in the country, with vitamins B1, B6 and E, which guarantee greater nutritional value to the product. It comes in cola, orange, guaraná and lemon flavors: Thanks to its success, it is the best-selling 250ml soft drink in the North and Central-West regions of the country. Validity: 6 months.



250ml

Packaging: PET Flavor: Guaraná Case with 12 units



With over a decade of Pitchula's success, we created Pitchulão, in a 2-liter package, bringing an incredible flavor to share with the whole family. It has orange and guarana flavors Validity: 6 months.



2000ml

Packaging: PET Flavor: Guaraná Case with 6 units



2000ml

Packaging: PET Flavor: Guaraná Case with 6 units





Big Boy Cola is back and he's here to stay, with his original formula to satisfy everyone's nostalgia. In 3 and 2L packaging. After all, what is good, we never forget Validity: 6 months.



3000mlPackaging: PET
Flavor: Cola
Case with 8 units



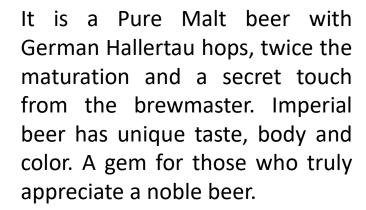
2000ml

Packaging: PET

Flavor: Cola

Case with 6 units











1.5 liter Packaging: PET – Growler Case with 6 units Validity: 4 moths



600ml Packaging: glass Case with 6 units Validity: 9 months



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